

2023 SPONSORSHIP PACKAGES



Reindeer Romp

ALLIANCE AIRPORT
2221 ALLIANCE BLVD, FT WORTH, TX 76177
1 MILE - 8:30AM, 5K - 9:00AM

PHYSICAL FITNESS IS NOT ONLY ONE OF THE MOST IMPORTANT KEYS TO A HEALTHY BODY, IT IS THE BASIS OF DYNAMIC AND CREATIVE INTELLECTUAL ACTIVITY. - JFK





TO BE
**TRAINING
FITTEST**
SCHOOL DISTRICT
IN
TEXAS

DECEMBER 9, 2023

ALLIANCE AIRPORT

2221 ALLIANCE BLVD, FT WORTH, TX 76177

1 MILE - 8:30AM , 5K - 9:00AM

MISSION: Help NISD become the Fittest School District in Texas!

EVENT TRAINING MODEL: Give students & families an achievable, measurable, short-term goal for which to train (such as a 5K and 1Mile Fun Run). To achieve maximum participation, the goal must elicit excitement.

- Live Reindeer will be on site
- Christmas-themed characters will be on site
- Holiday Music, Hot Chocolate, and Decorations will add to the festive atmosphere
- Plenty of family photo opps

STRATEGIC SOCIALIZATION: Leverage the power of positive peer pressure by creating an atmosphere where everyone feels like everyone else is doing it.

- Encourage participation in school running/fitness clubs
- Encourage families to run/walk together
- Encourage families to make healthier nutrition choices

REWARD AND RECOGNITION:

- Medals for all Reindeer Romp Finishers
- Recognize schools with the highest percentage of participation
- Recognize/reward PE Instructors and Principals at schools with the highest percentage of participation

HISTORY: The Reindeer Romp began in 2008 with 146 runners, raising \$730 for NISD PE Departments, but today . . .

**TO DATE, MORE THAN \$100,000 HAS BEEN RAISED
FOR NISD PE DEPARTMENTS!**



NISDREINDEERROMP.COM



**TO BE TRAINING
FITTEST
SCHOOL DISTRICT
IN TEXAS**

TITLE SPONSOR: \$10,000 (1 AVAILABLE)

As the Title Sponsor of the Reindeer Romp, you will receive naming rights to the 2023 Reindeer Romp, as well as category exclusivity. Your logo will appear prominently in all advertising where the Reindeer Romp logo is used, including but not limited to:

- All event shirts, medals, runner bibs
- All runner emails, press releases, print advertising, and website
- Reindeer Romp Social Media posts & Holiday Themed Photo Ops

ADDITIONAL SPONSOR BENEFITS:

- 10x20 Booth at Event
- Promotional Product or Coupon placement in runner packets
- Offer or Advertisement in runner newsletter
- Recognition by announcers throughout the event

PRESENTING SPONSOR: \$5,000 (4 AVAILABLE)

As a Presenting Sponsor of the Reindeer Romp, you will receive category exclusivity and prominent recognition throughout the Reindeer Romp event. Your logo will appear prominently in all advertising where the Reindeer Romp logo is used, including but not limited to:

- All event shirts, runner bibs
- All runner emails, press releases, print advertising, and website
- Reindeer Romp social media posts & Holiday Themed photo ops

ADDITIONAL SPONSOR BENEFITS:

- 10x10 Booth at Event
- Promotional Product or Coupon placement in runner packets
- Offer or Advertisement in runner newsletter
- Recognition by announcers throughout the event

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COMMUNITY SPONSOR: \$1,000

As a Community Sponsor of the Reindeer Romp, you will receive recognition throughout the Reindeer Romp event. Your logo will appear prominently in all advertising where the Reindeer Romp logo is used, including but not limited to:

- All event shirts
- All runner emails, press releases, print advertising, and website

ADDITIONAL SPONSOR BENEFITS:

- 10x10 Booth at Event
- Promotional Product or Coupon placement in runner packets
- Recognition by announcers throughout the event

BOOTH SPONSOR: \$500

As a Booth Sponsor of the Reindeer Romp, you will receive a 10x10 booth to promote your business or organization

TO SECURE SPONSORSHIPS, CONTACT:

TIM SCRIVNER

tim@fieldhousevolleyballclub.com

940.453.6231

JILL MILLER

info@fieldhousevolleyballclub.com

972.955.2196

NOTE: Sponsorships may be created through a combination of product & monetary contributions.

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